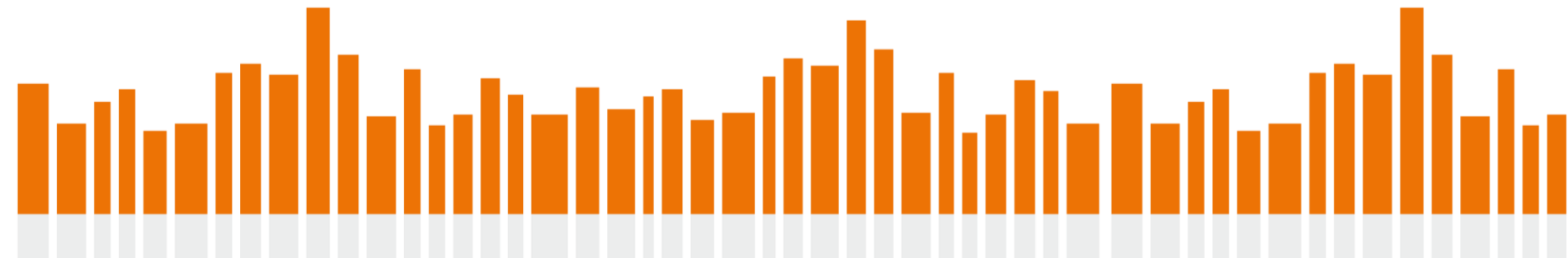




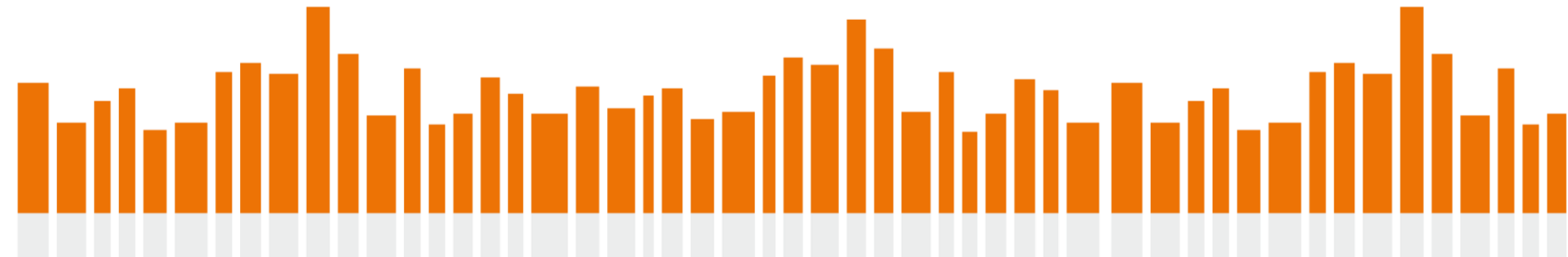
***SECOVISP***

***A CASA DO MERCADO IMOBILIÁRIO***

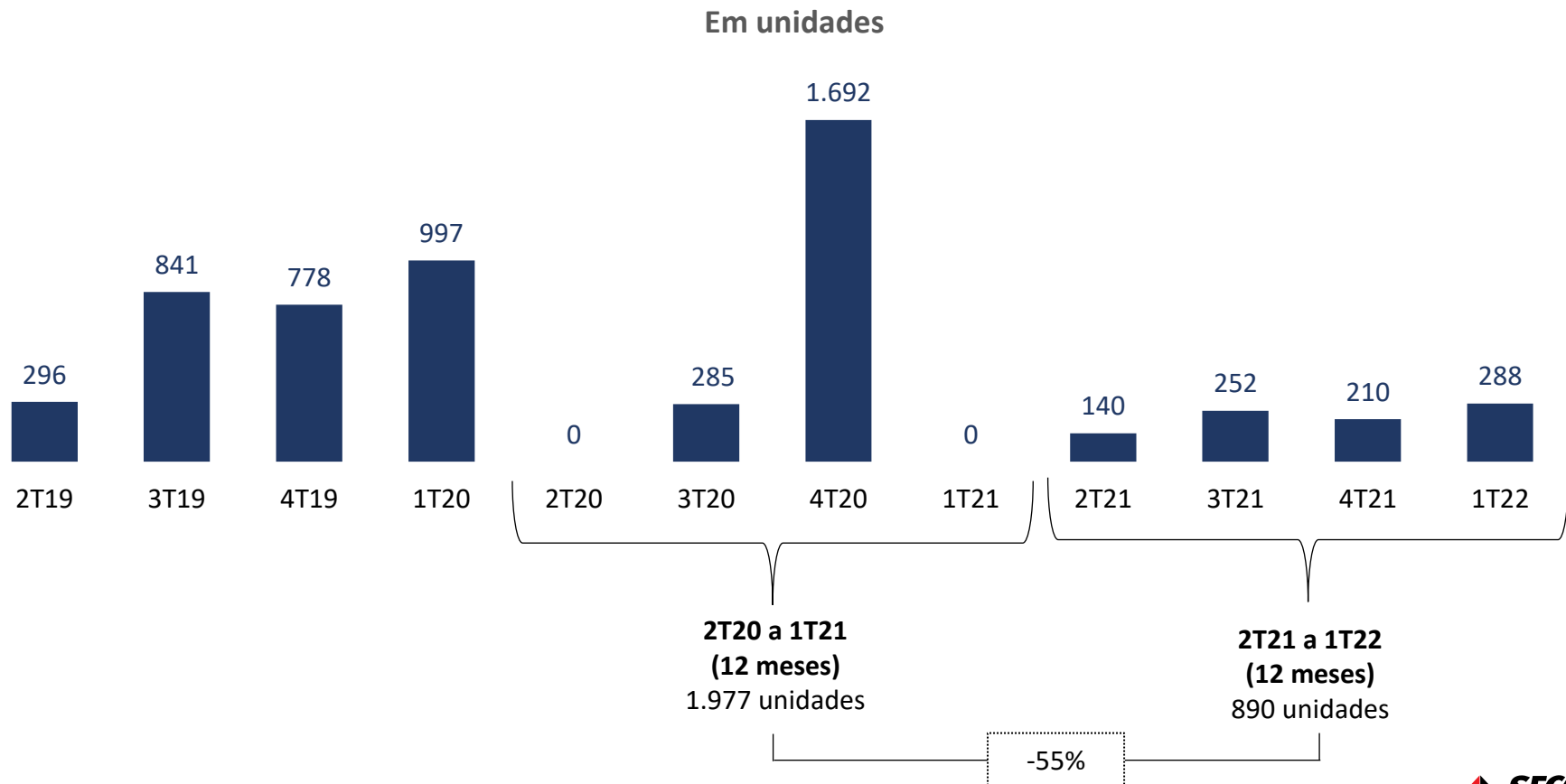


# INTELIGÊNCIA DE MERCADO

## Mercado Imobiliário de Bauru 1º trimestre de 2022

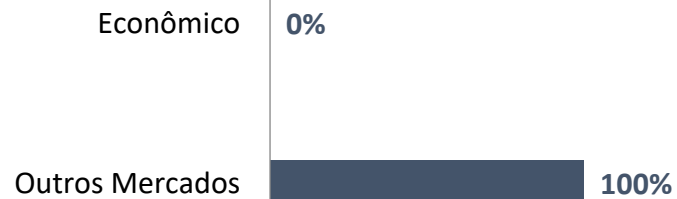
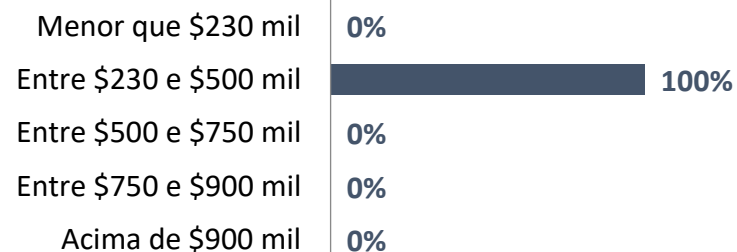
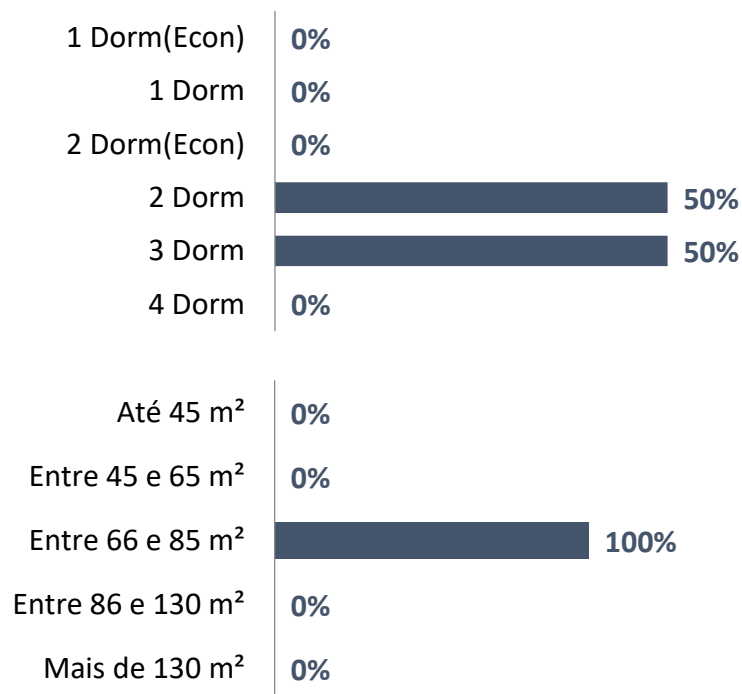


# Bauru – Lançamentos de Imóveis Residenciais por Trimestre



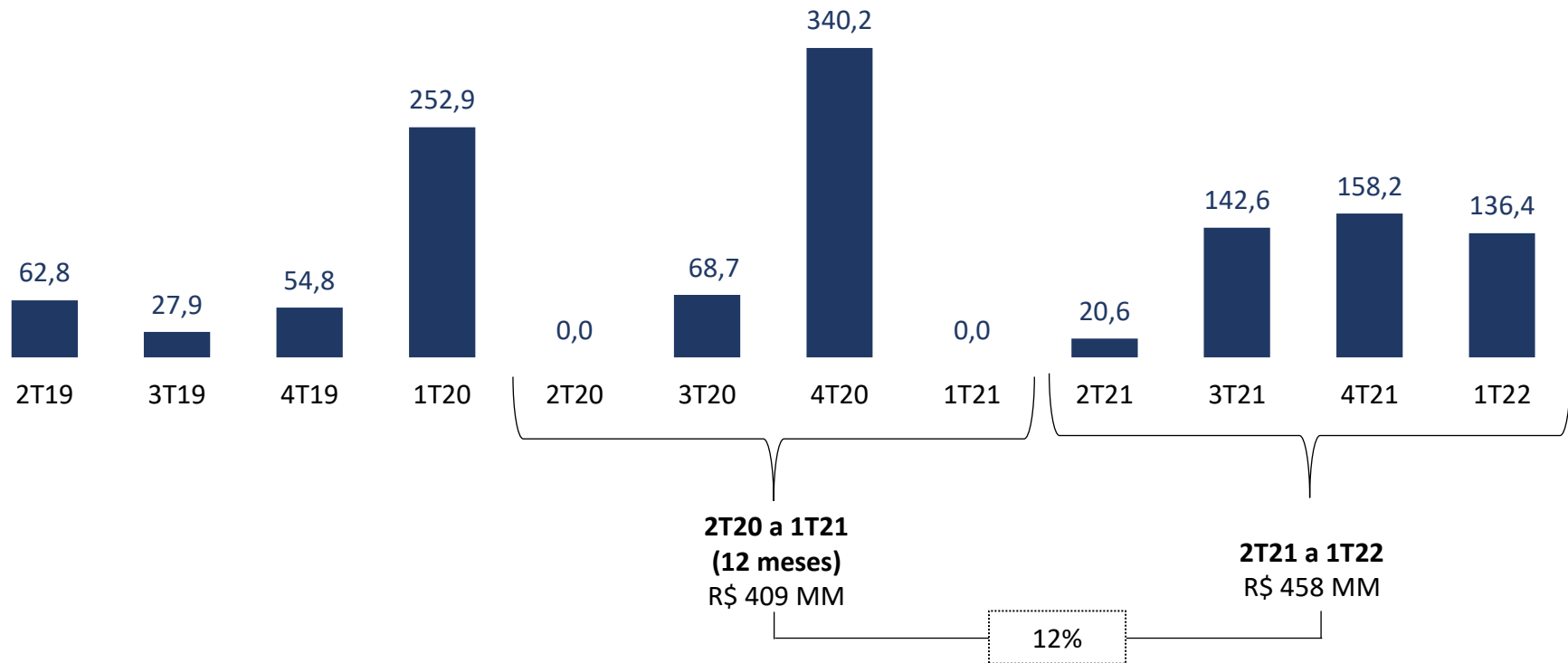
## Bauru – Lançamentos em unidades – 1º trimestre de 2022

lançamentos = 288 unidades



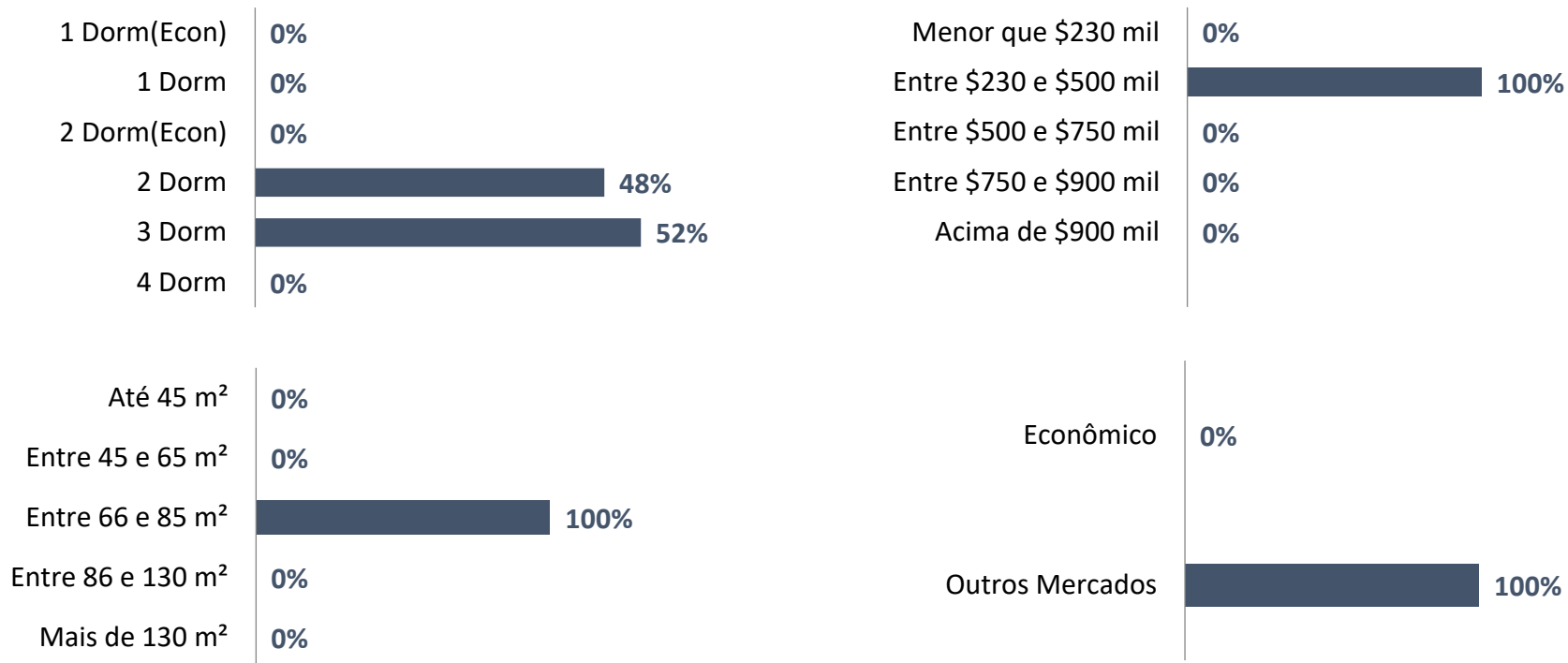
# Bauru – Lançamentos de Imóveis Residenciais por Trimestre

Em milhões (R\$)

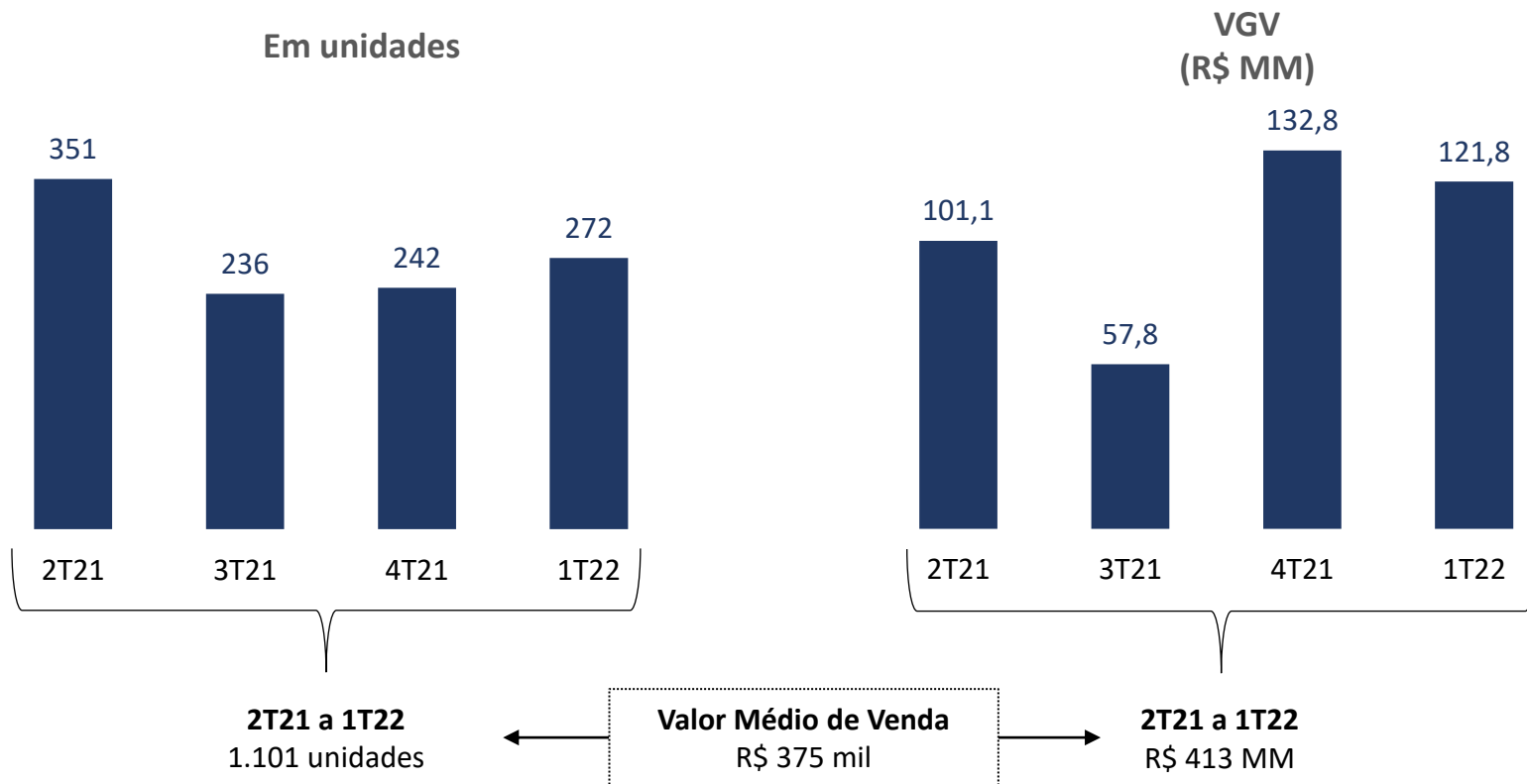


## Bauru – VGL em milhões (R\$) – 1º trimestre de 2022

VGL = R\$ 136,4 milhões

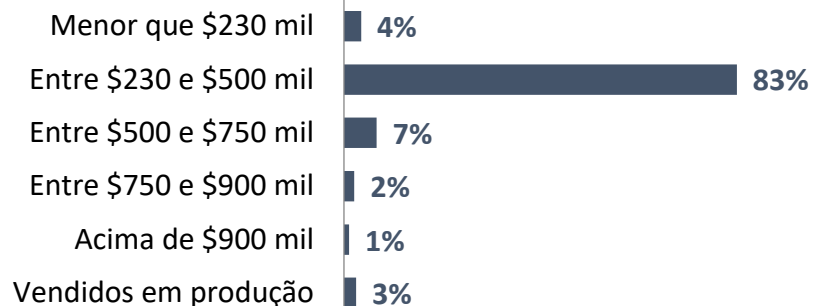
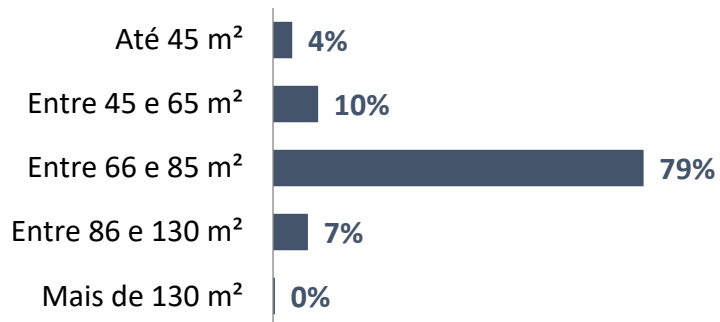
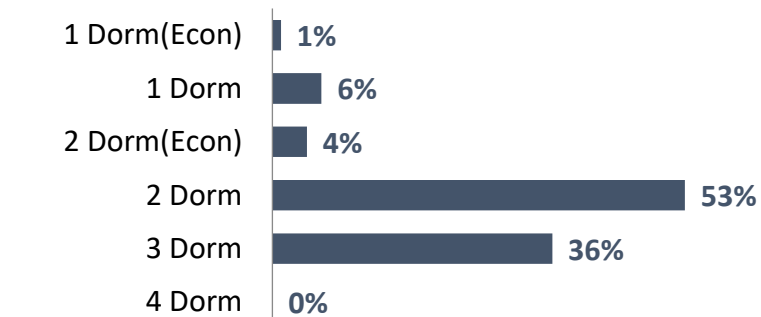


## Bauru – Vendas de Imóveis Residenciais por Trimestre

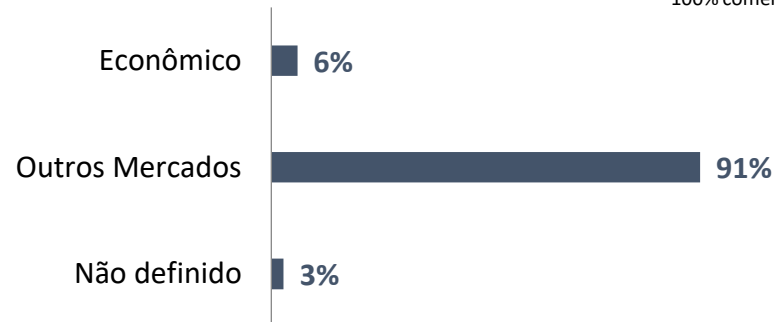


# Bauru – Vendas em unidades – 1º trimestre de 2022

Vendas = 272 unidades



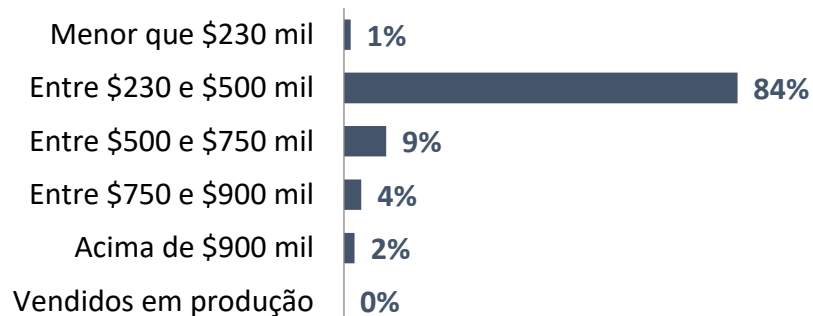
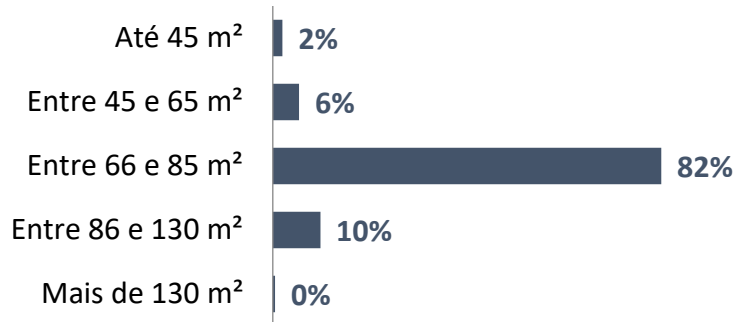
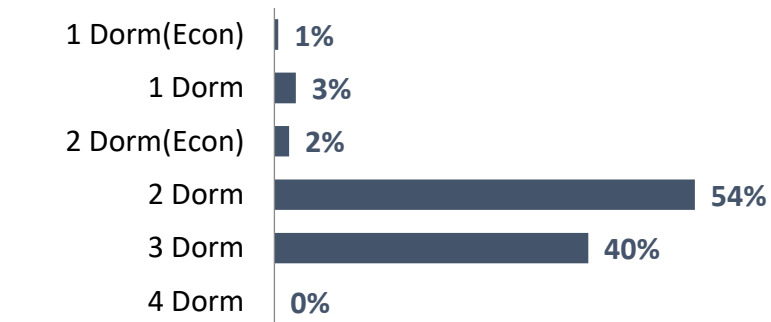
Vendidos em produção: \*empreendimentos que não foi possível levantar o preço pois já estavam 100% comercializados



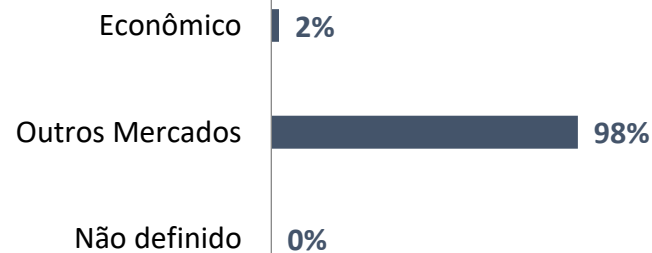


## Bauru – VGV em milhões (R\$) – 1º trimestre de 2022

**VGV = R\$ 121,8 milhões**

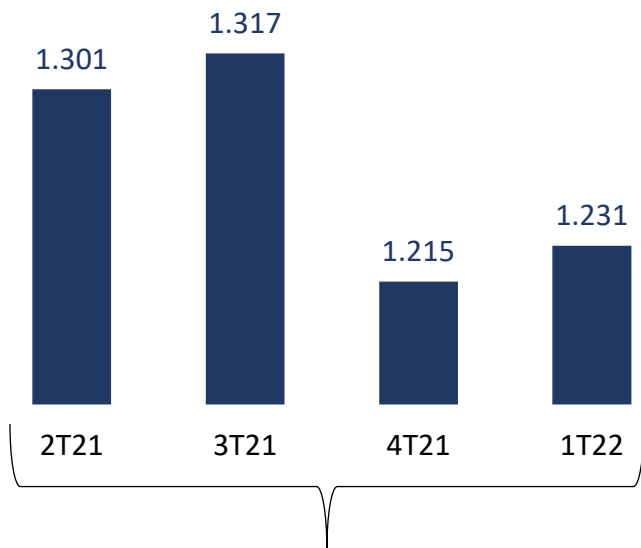


Vendidos em produção: \*empreendimentos que não foi possível levantar o preço pois já estavam 100% comercializados



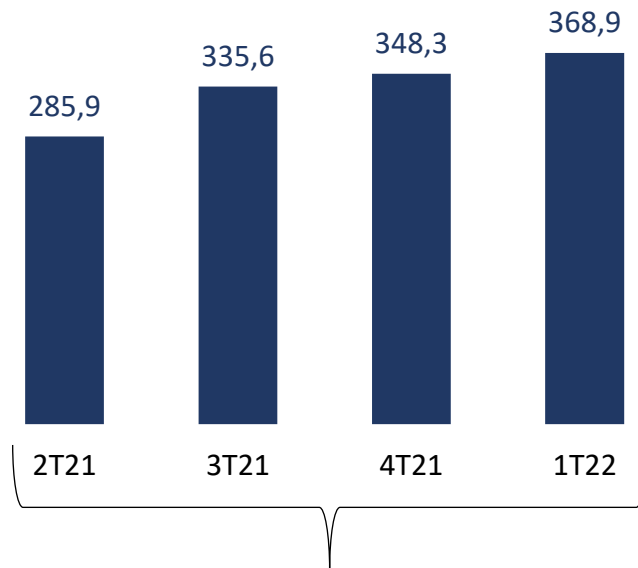
## Bauru – Oferta Final por Trimestre

Em unidades



**Média 2T21 a 1T22**  
1.266 unidades

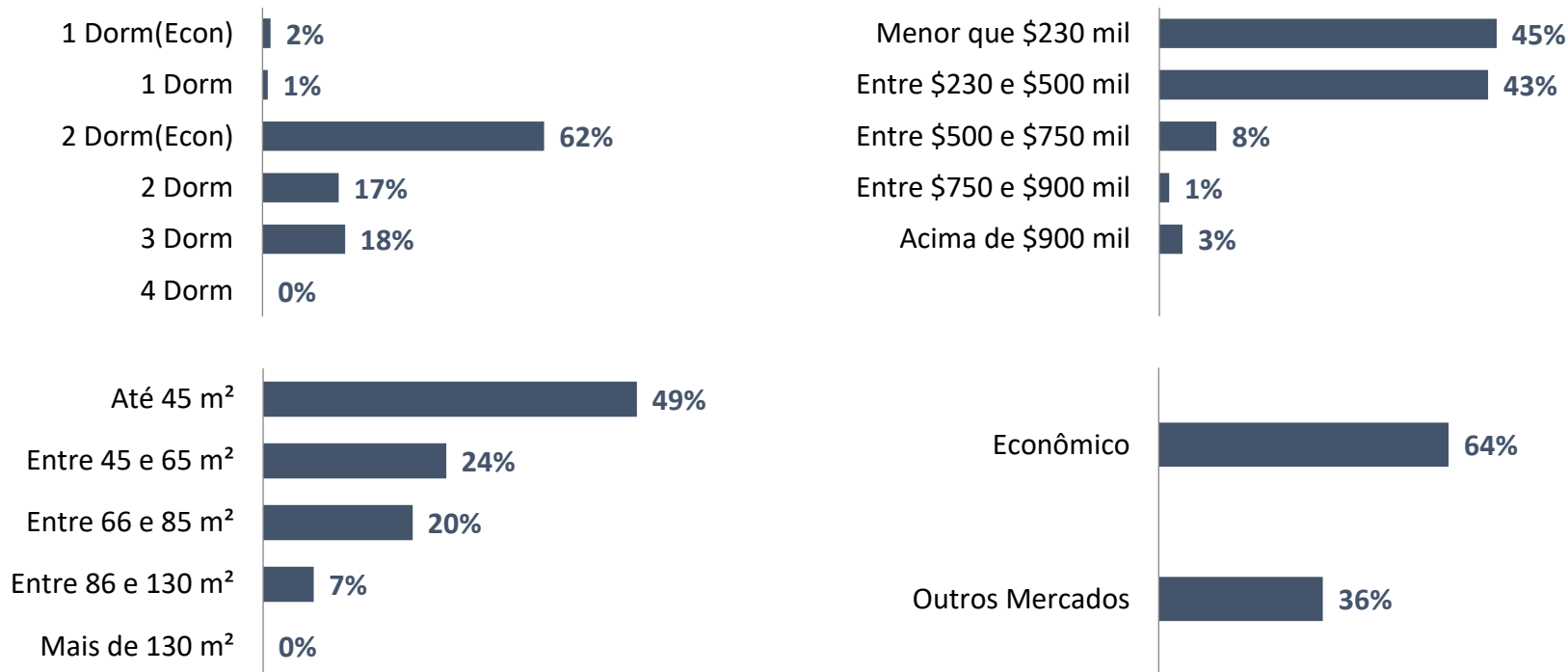
VGO  
(R\$ MM)



**Média 2T21 a 1T22**  
R\$ 335 MM

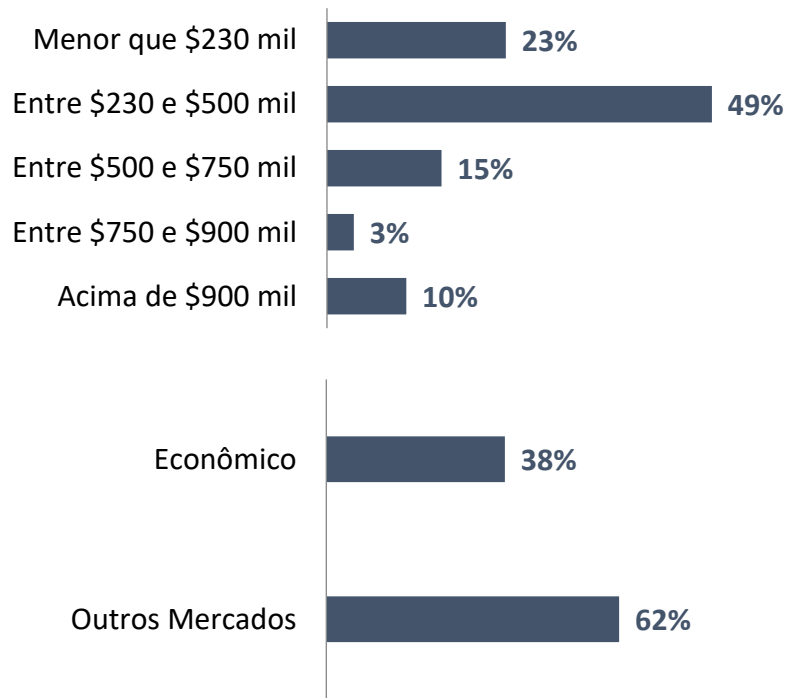
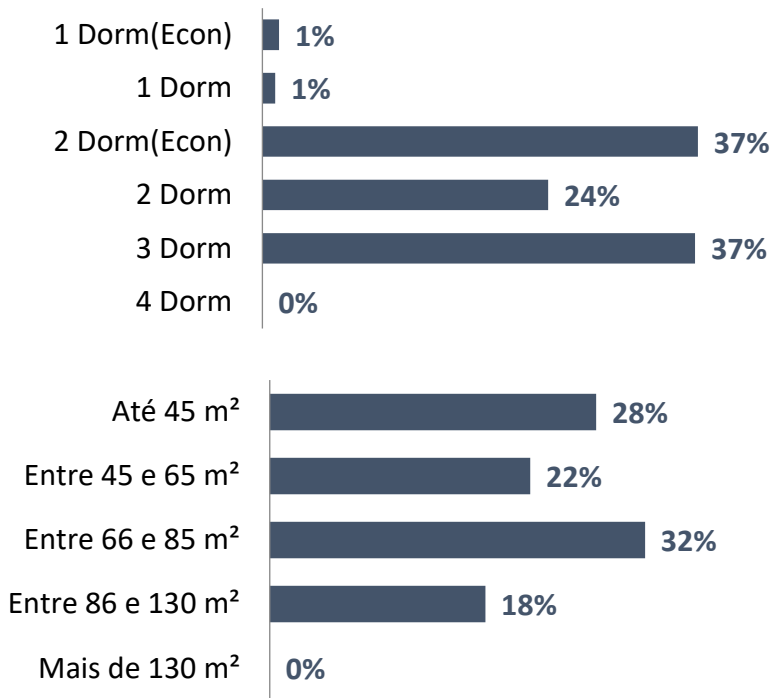
## Bauru – Oferta Final em unidades – 1º Trimestre 2022

Oferta Final = 1.231 unidades



## Bauru – VGO em milhões (R\$) – 1º Trimestre 2022

VGO = R\$ 368,9 milhões



**OBRIGADO**

**economia@secovi.com.br**

