

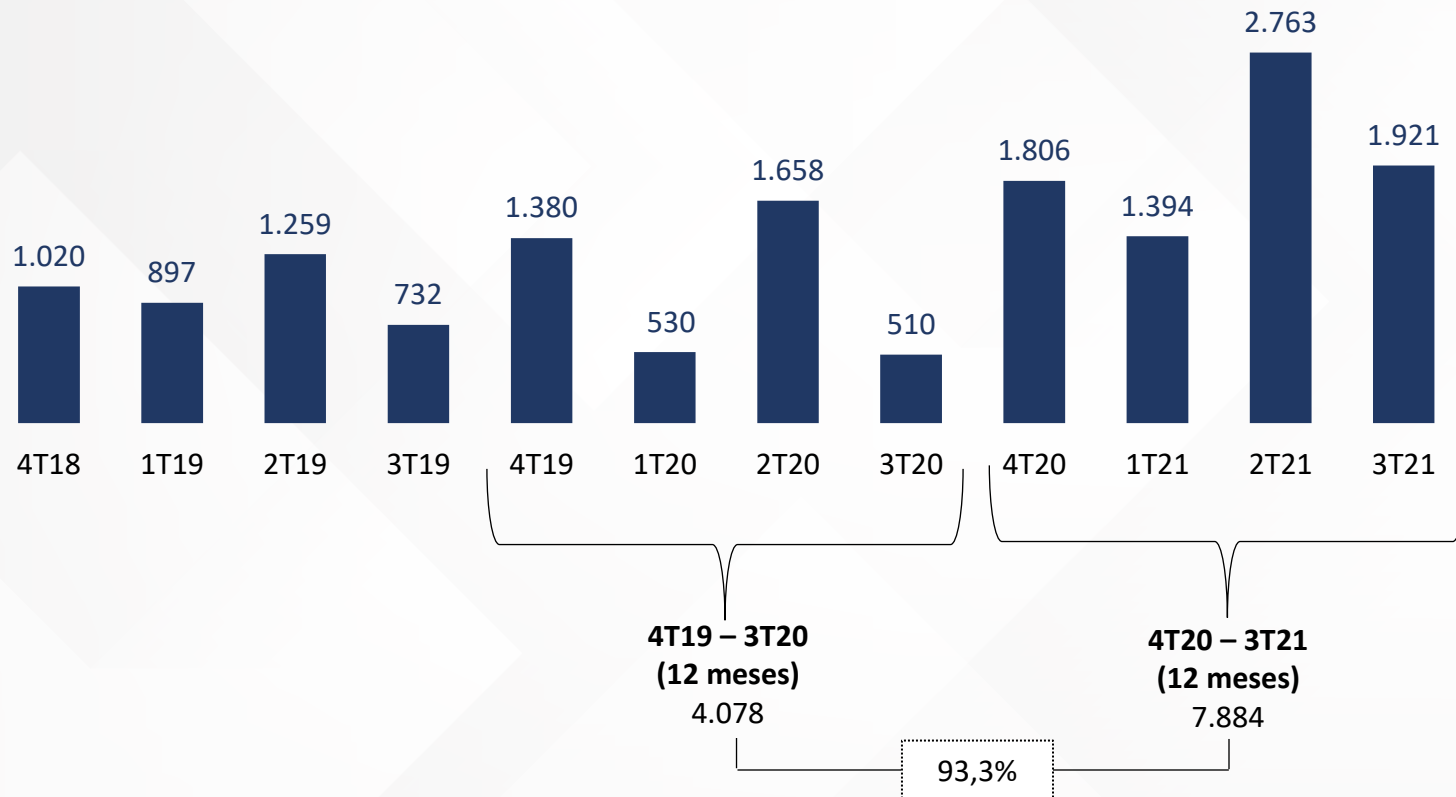
# Estudo do Mercado Imobiliário Residencial

3º Trimestre de 2021  
Campinas

# Campinas – Lançamentos de Imóveis Residenciais por Trimestre

Período: out/18 a set/21 (36 meses)

Em unidades



média de 1.323 unidades por trimestre

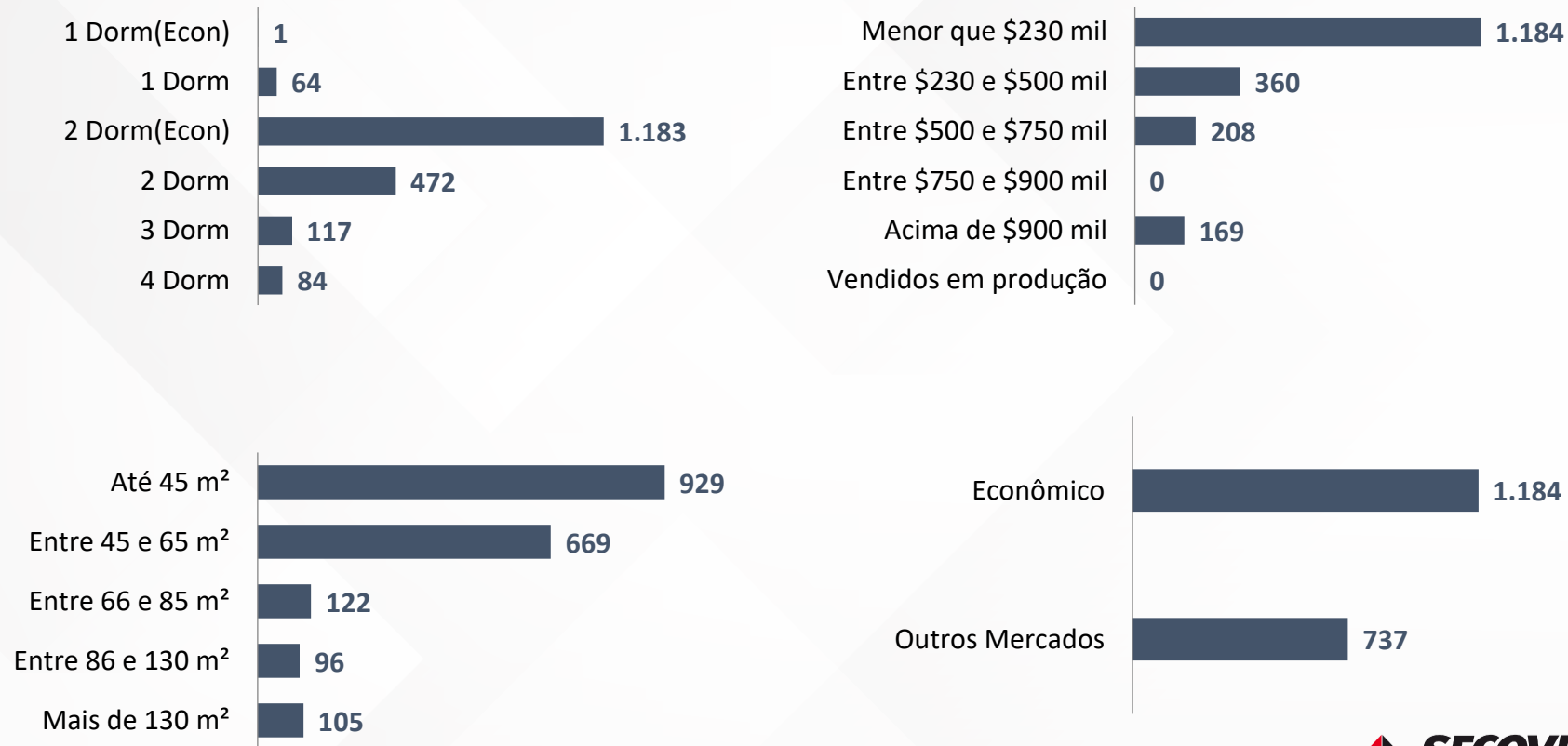
VARIAÇÃO [Δ]:

no ano  
[↑] 125,3%

12 meses  
[↑] 93,3%

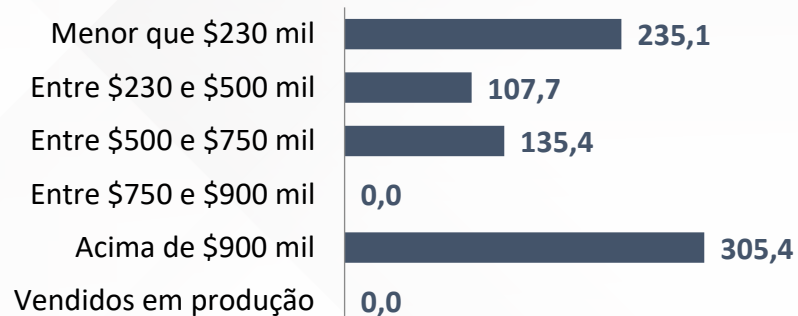
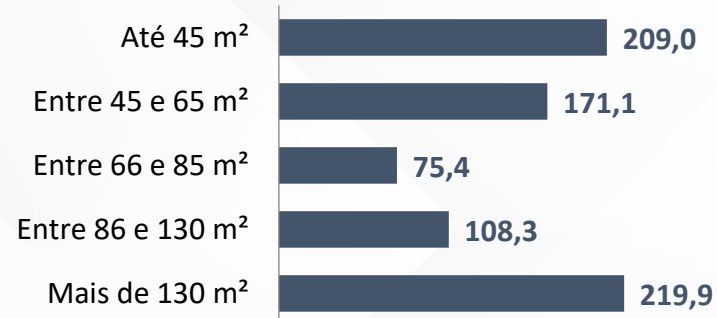
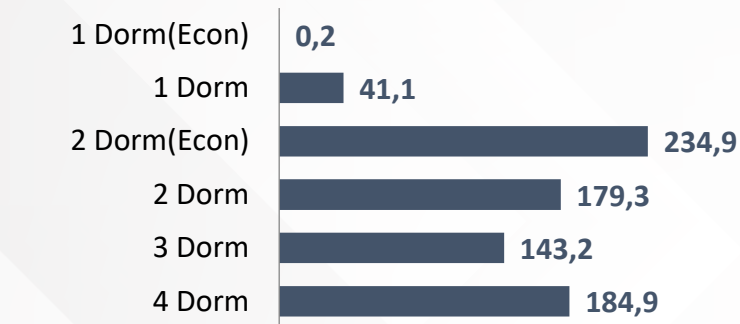
## Campinas – Lançamentos em unidades – 3º Trimestre 2021

lançamentos = 1.921 unidades



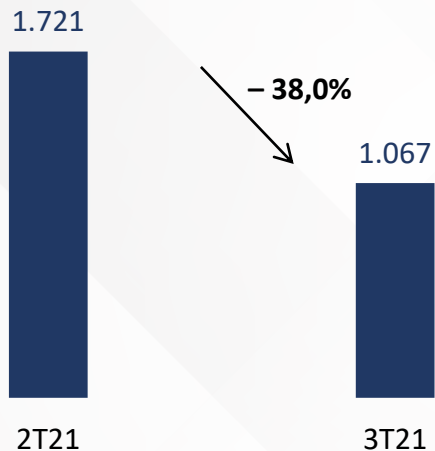
## Campinas – VGL em milhões (R\$) – 3º Trimestre 2021

VGL = R\$ 783,7 milhões

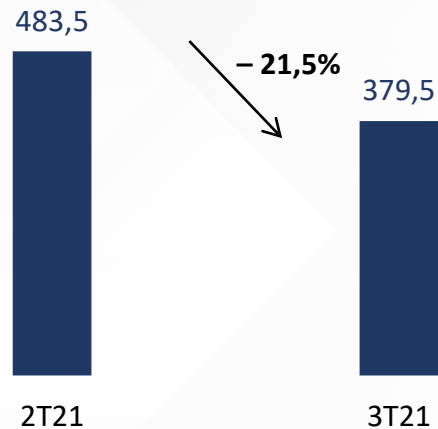


## Campinas – Vendas de Imóveis Residenciais por Trimestre

Em unidades

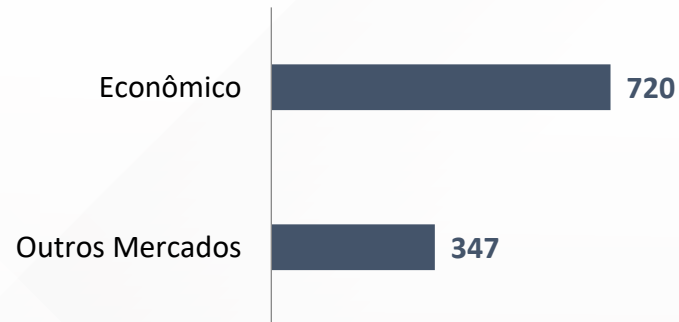
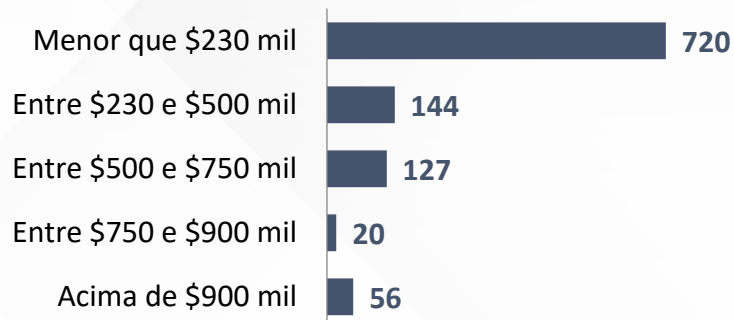
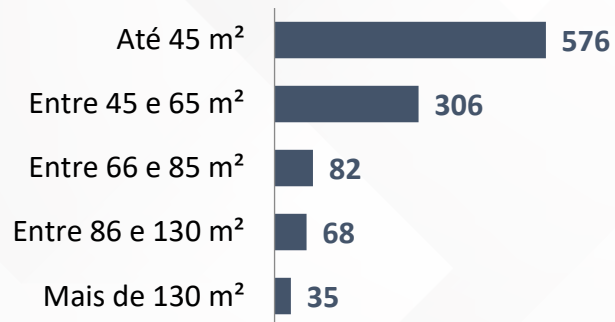
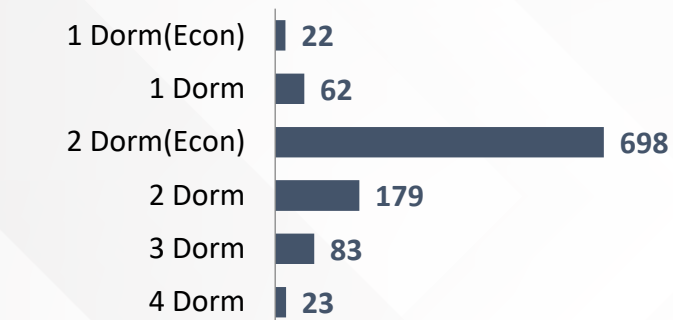


VGV  
(R\$ MM)



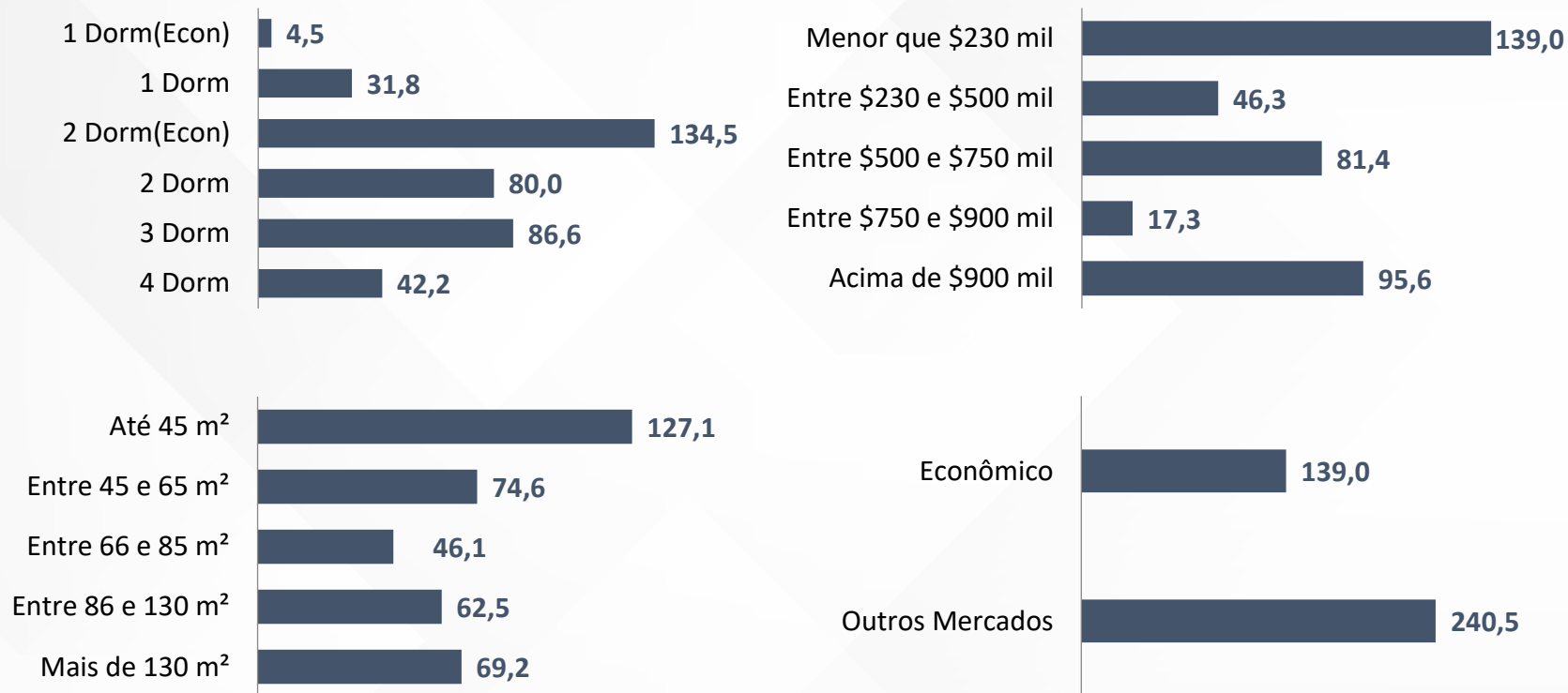
# Campinas – Vendas em unidades – 3º Trimestre 2021

vendas = 1.067 unidades



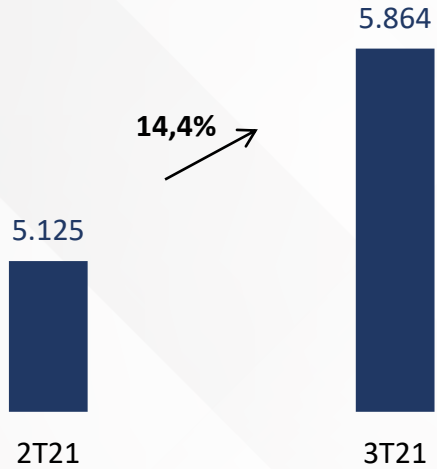
## Campinas – VGV em milhões (R\$) – 3º Trimestre 2021

VGV = R\$ 379,5 milhões

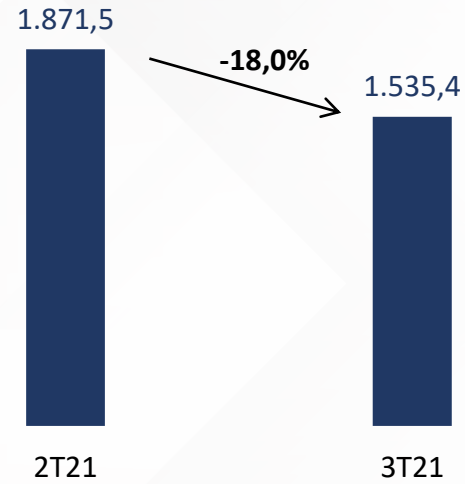


## Campinas – Oferta Final por Trimestre

Em unidades



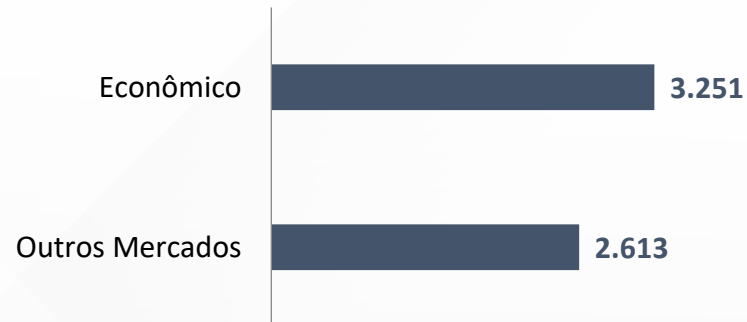
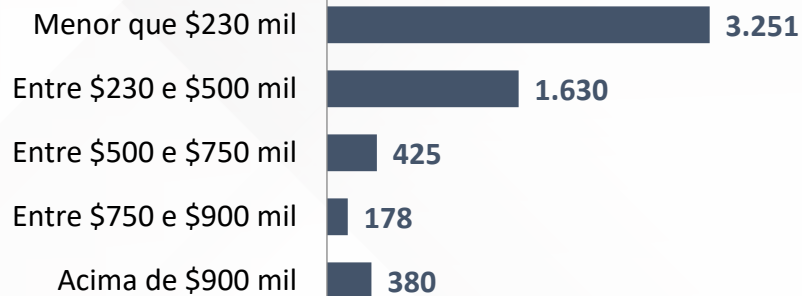
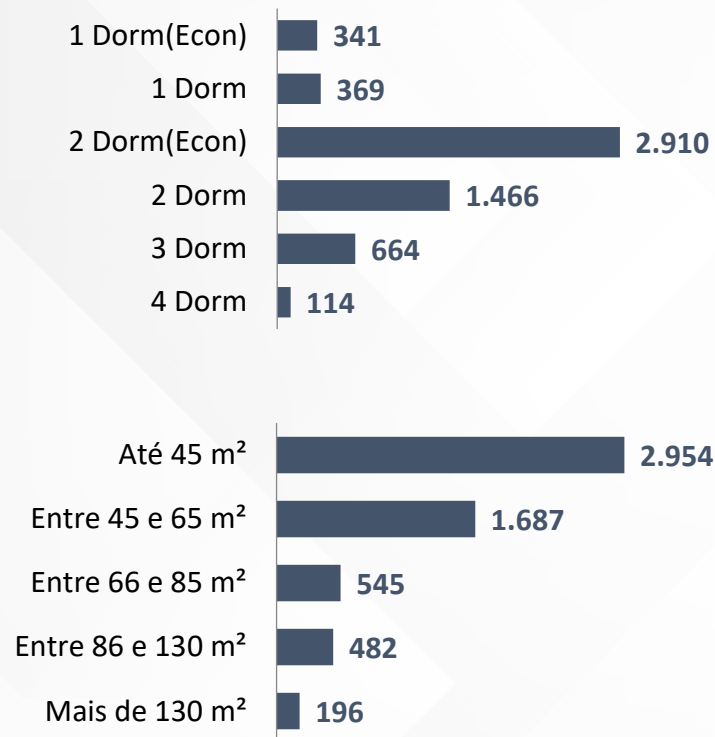
VGO  
(R\$ MM)





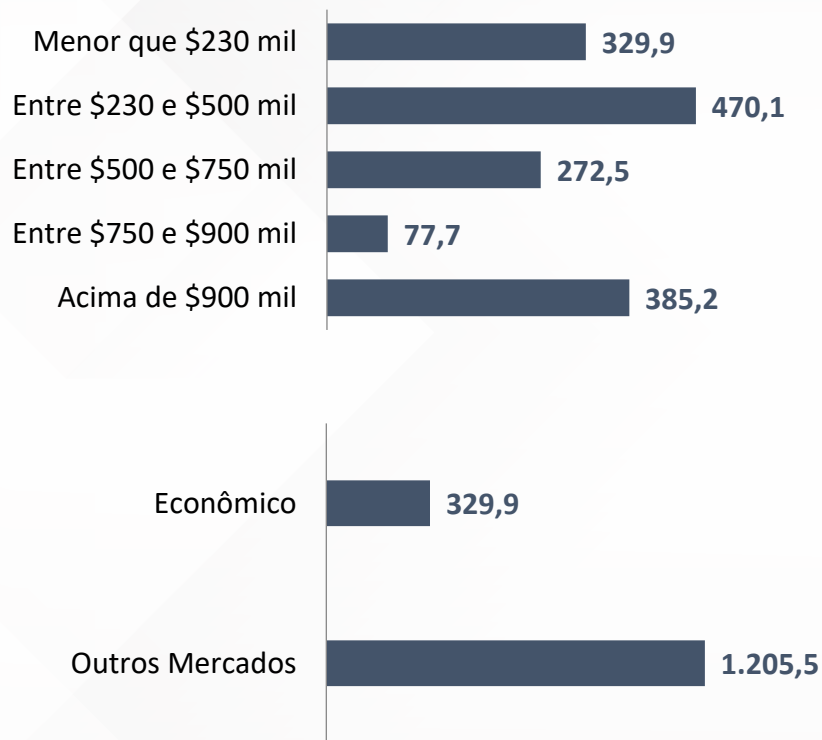
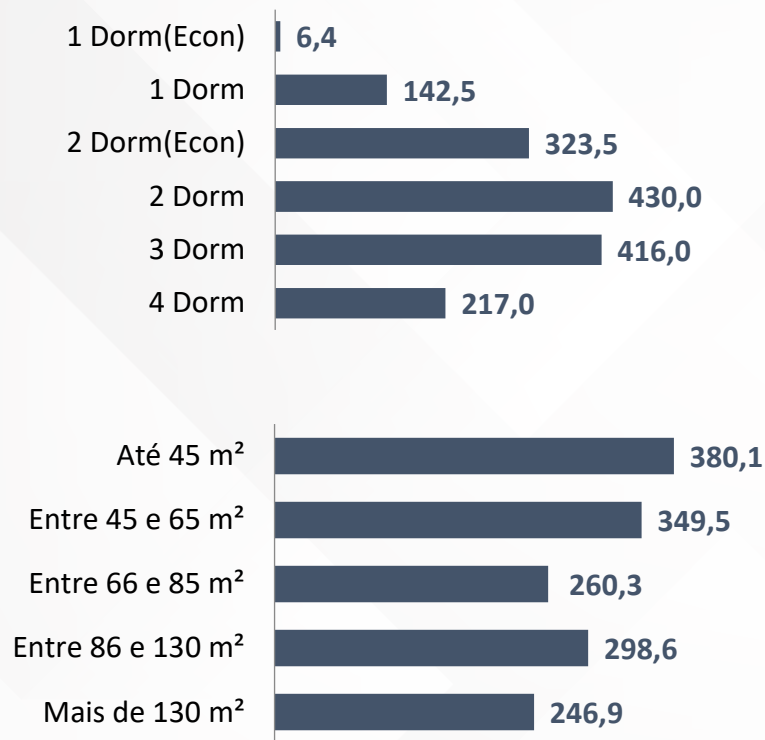
# Campinas – Oferta Final em unidades – 3º Trimestre 2021

Oferta Final = 5.864 unidades



## Campinas – VGO em milhões (R\$) – 3º Trimestre 2021

VGO = R\$ 1.535,4 milhões



**OBRIGADO**